

VOTE NO ON “G”

Parish Communication Guidelines

“How can I or can’t I encourage a ‘No’ vote on Amendment G?”

PERMITTED

Preaching at Mass on Amendment G (even if published to internet as video or audio)

Hosting educational events and/or guest speakers on church property to encourage a NO vote on G

Putting up signs or handing out materials in the church or at parish events (for members/guests)

Placing signs on church property or using an existing static or electronic display sign on church property to convey messages on Amendment G

Making posts to parish social media or communicating through normal channels used by the parish, such as the bulletin, website, or FlockNote

Using parish funds to donate “non-substantial” funds to a ballot measure campaign group (e.g., Life Defense Fund) total spend must be <5% overall budget

Making parishioners aware of the ballot measure campaign, or encouraging parishioners to donate and volunteer using your ordinary communications tools

MAYBE...CHECK FIRST WITH SOUTH DAKOTA CATHOLIC CONFERENCE (state-required disclosures may apply)

Spending parish funds on billboards or other display advertising for Amendment G that is not located on Church property and not targeted toward parishioners

Paying for broadcast or digital advertising (e.g., radio, television, Internet ads) that are targeted toward the general public, not toward parishioners

Paying for mail cards, door-to-door campaign literature, etc. that is distributed to the general public, not to parishioners

NOT PERMITTED

Endorsing candidates running for federal, state, and local elected offices

Donating parish funds to candidates running for elected office

Parish funding or endorsement of any political party

For additional guidance, see: [Political Activity and Lobbying Guidelines for Catholic Organizations](#). Note, the above guidance applies to IM 29 (Marijuana), which is also opposed by the South Dakota Catholic Conference.

Questions on “maybe” issues: Contact Michael Pauley with the South Dakota Catholic Conference. By email mpauley@sd catholic conference.org or by phone: 605-389-6565